

CDLEGANÉS
BUSINESS CLUB



2019/2020 SEASON



CD LEGANÉS
BUSINESS CLUB



CD Leganés Business Club is born with the objective to generate a business network and the unquenchable search of new opportunities, whose common entity is the club.

The cucumber club, through an unique offer of formative, sportive and recreative activities, provides the possibility of delivering exceptional experiences and establish a synergy of businesses of any market. Without a doubt, all scenarios are the perfect promoters to a state-of-the-art business network linked to the club, increasing business opportunities.

Being part of the C.D. Leganés Business Club means to be allied to a long-term project whose main goal is to promote the business and sports values of C.D. Leganés, and demonstrate that with hope and ambition, greatness can be achieved anywhere.

Our Members

VIAJES *El Corte Inglés*

betway

Mahou
★★★★★



HARDWORK

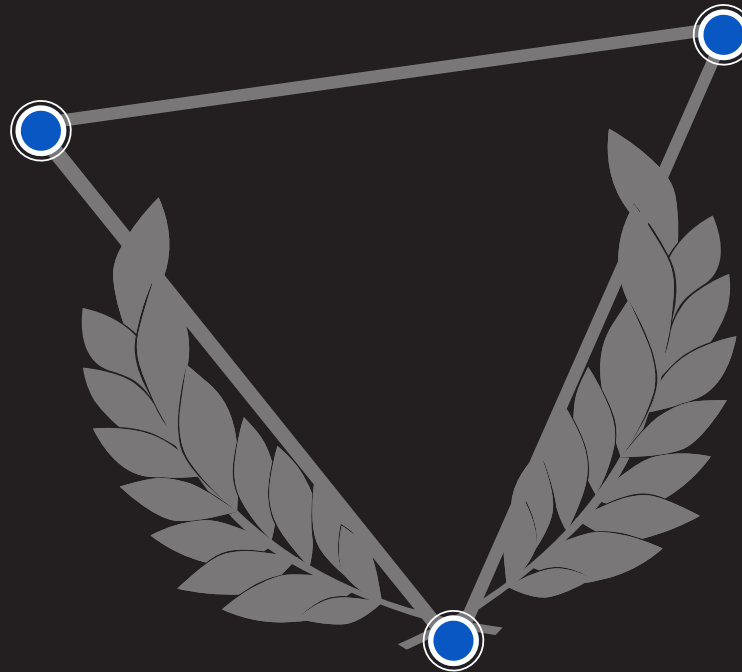
For endless possibilities of being part of C.D. Leganés

HOPE

To develop new projects that aids our corporate network

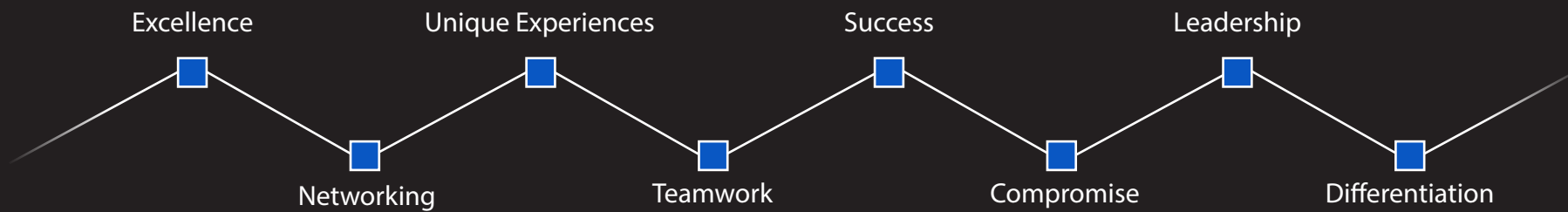
AMBITION

To keep the club growing hand by hand with our partners



BUSINESS + SOCCER

A PERFECT **PATH** WITH A COMMON GOAL



ACTIVITIES
CALENDAR



**SEPTEMBER**

- Presentation of the Business Club in the Butarque Rooftop, introducing the seasons' jersey

**OCTOBER**

- Soccer match in I.D. Butarque + after match
- Importance of Digital Marketing
- Networking breakfast with Victoria Pavón

**NOVEMBER**

- Meet our rival. Technical and tactical analysis of our rival and experiencing the Butarque's VIP Area.
- Meet our businesses: small presentations

**DECEMBER**

- Christmas toast and lunch
- Open doors day in the I.D. Butarque + cucumber kids clinic with Mauricio Pellegrino
- Sports learning. Padel tournament .

* Calendar may suffer from alterations





JANUARY

- Executive leadership
- Networking breakfast with Martin Ortega



FEBRUARY

- Meet our businesses: small presentations
- Meet our rival. Technical and tactical analysis of our rival and experiencing the Butarque's VIP Area.



MARCH

- Soccer match in the I.D. Butarque against another Business Club
- Guided visit to the Mahou headquarters and factory + beer tasting
- Complexity in Business Motivation



APRIL

- Networking breakfast with Mauricio Pellegrino
- Travel with the first team + tourism



MAY

- Guided visit to the Spanish Golf Federation (RFEG) + activity
- Social Media, a required asset in the company



JUNE

- End of Season Gala
- Soccer Match in the Butarque Stadium

* Calendar may suffer from alterations



PRICING AND
EXCLUSIVE SERVICES





BUSINESS CLUB SILVER

€5,000

- 3 invitations per business to each activity
- 2 abonos de temporada.
- Business logo in all media related to C.D. Leganés Business Club
- C.D. Leganés Business Club logo rights.
- Company logo and link in the C.D. Leganés official website, in the Business Club page.
- 10% discount of all merchandise in the C.D. Leganés' official stores.
- 1 advertising email through the C.D. Leganés Business Club database.

* Tax not included





BUSINESS CLUB **GOLD**

€7,000 + SILVER

- Company's logo in the Business Club board in the stadium and events
- Welcome to the Business Club through club's Website and Social Media.
- 1 advertising email through the C.D. Leganés database

* Tax not included





BUSINESS CLUB PREMIUM

€9,000 + GOLD + SILVER

- Use VIP areas of the stadium for corporate events.
- Invitation to the VIP Premium Box of the Business Club (minimum of 2 attendances confirmed).
- 1/2 page in the "Sentimiento Pepinero" magazine in the Business Club's section. One edition per season

* Tax not included



CONTACT INFO
clubempresas@cdleganes.com



CDLEGANÉS
BUSINESS CLUB

